

INVESTOR FACING PLATFORMS

WHAT MAKES A GOOD INTERMEDIARY?

VISION



Compelling social mission with a clearly articulated, understood and acted upon strategy

CULTURE



Lived by values encouraging collaboration and transparency

GOVERNANCE



Balanced, diverse decision makers working with clearly defined processes

PEOPLE



Adaptive team, that is supported and rewarded in delivering mission

IMPACT



Clearly defined metrics, regularly reported and acted upon

BUSINESS DEVELOPMENT AND INVESTMENT PROCESS



Forward looking process for business development with high conversion complemented by purposeful and proportionate investment tools and processes

BUSINESS MODEL



Sustainable growth based on understanding of beneficiary needs and competitive landscape

COMMS & FUNDRAISING



Strategies based on clear understanding of mission, beneficiaries, audience and investors

OPERATIONAL SYSTEMS



Strong technology platform underpinned by proportionate data management, security, legal, financial and portfolio management procedures